
LAUREN ROSE CAMACCI

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EXPERIENCE

- Inedo Berea, OH
Copy Writer/Editor July 2019 to present
- Projects to date include: rewriting the employee handbook, writing case studies, blog posts, longform Marketing copy (i.e., research reports), new website content, and product documentation, training the U.S. and Japanese Marketing teams and the U.S. developer team in marketing basics
- Sheetz Strongsville, OH
Team Member Sept. 2019 to present
- All employees are cross-trained on register, kitchen, back-of-house, and so on
 - Earned three commendations to date from management for excellent customer service
- 45Press Youngstown, OH
Web Copy Editor (Freelance) 2016 to present
- Copy editor for various 45Press client websites, such as The Moody Blues
 - Use extensive writing skills to improve the “readability” of these websites
- Pioneer Trails Tree Farm Poland, OH
Web Copy Editor and Consultant (Freelance) 2015 to present
- Copy editor and co-writer for all content edits to the PTTF website in 2015
 - Yearly maintenance on the website to present
 - Copy editor for all business newsletter emails 2016 to present
- The Pennsylvania State University University Park, PA
Post Doctoral Teaching Fellow Aug. 2017 to May 2019
- Taught nine sections of public speaking
 - Taught three sections of “Persuasion & Propaganda,” successfully updating the course to the version now used as the department standard
 - Two publications plus one under review and nine conference presentations
 - Four invited presentations (one academic, three non-academic)
- The Pennsylvania State University University Park, PA
Graduate Assistant Aug. 2011 to Aug. 2017
- Taught 20 sections of public speaking, successfully updating a few assignments now used across the 80+ sections of this course per semester
 - Teaching Assistant for four sections of “Persuasion & Propaganda”
 - Two publications and eight conference presentations
 - Four invited presentations (three academic, one non-academic)
- The Pennsylvania State University University Park, PA
Assistant Basic Course Director (CAS 100) Aug. 2015 to July 2016
- Assisted the Director in overseeing the 80+ sections of CAS 100 (Effective Speech)
 - Ran the Semi-Annual Civic Engagement Public Speaking Contest (Fall and Spring)
 - Secured a new, larger venue for the Contest and successfully moved to that location
 - Increased the publicity for the event, tripling attendance from the previous year
 - Worked with Information Technology Services to create a webpage for the Contest
 - Created a transition packet for future Assistants

SKILLS

- Expert at public speaking
- Highly proficient at upper-level writing and editing
- Highly proficient in Microsoft Word and PowerPoint
- Proficient in Microsoft Office and WordPress
- HubSpot Academy Certifications in Content Marketing, Inbound, and Inbound Marketing
- Basic working proficiency in SEO
- English for Professional Purposes Intercultural Center (EPPIC) Certification
- The Penn State LGBTQA Center “Safer People, Safer Places” Certification

EDUCATION

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| The Pennsylvania State University Doctor of Philosophy in Communication Arts and Sciences Graduate Minor in Women’s, Gender, and Sexuality Studies | Dec. 2017 |
| The Pennsylvania State University Master of Arts in Communication Arts and Sciences | May 2014 |
| The College of Wooster Bachelor of Arts in Communication Studies Minor in History | May 2011 |

LEADERSHIP

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| The College of Wooster Class of 2011 Secretary <ul style="list-style-type: none"> • Coordinate class updates for <i>The Wooster Magazine</i> • Communicate with class members for donations, updates, and events | 2019 to present |
| Chestnut Hill College’s Harry Potter Academic Conference Assistant Conference Coordinator and Session Moderator <ul style="list-style-type: none"> • Business errands • Plenary speaker liaising • Data collection/collation used for improvements to future conferences (with co-chairs) • Moderator committee chair • Regularly moderate four panels, as well as presenting on two panels | Philadelphia, PA 2015 to present |
| Scholarly Studies of Harry Potter Core Leadership Academic Group Secretary <ul style="list-style-type: none"> • Journal editorial board member (in publisher negotiations) • “Deputy headmistress” at the conference, responsible for taking minutes for all presentations and distributing minutes to the chair • Curate the email listserv | Albuquerque, NM 2016 to present |
| Communication Arts and Sciences Graduate Forum President (elected) <ul style="list-style-type: none"> • Oversaw office remodeling including the purchase of new office furniture • Managed group finances and switched them to online services • Organized and ran group meetings | University Park, PA Aug. 2014 to Jul. 2015 |
| The American Cancer Society’s Relay For Life and Cattle Baron’s Ball Committee <ul style="list-style-type: none"> • Volunteer at event (Relay 2005-2018; Cattle Baron’s to present) • Speechwriting work for the presenters | Boardman, OH 2005-present |